

INTRODUCING

FUNDAMENTALS OF FRAUD AWARENESS

The microlearning video-based programme designed to pack a punch

- Engages and impacts employees at **every level** of your organisation
- Ideal for your **Fraud Awareness Week** programme
- Reach your **entire complement** in the shortest possible amount of time with **consistent messaging**

"Last year's Fraud Week was our most effective week yet thanks to these spot-on videos. The pre-drafted content made positioning the programmes super-easy."

"We intend incorporating this Fraud Awareness Series into our new employee induction programme, we want to ensure that everyone who works for us, now and in the future, gets these messages."

"We had great feedback from line managers, employees, internal auditors & HR. Not easy to please all these stakeholders when discussing fraud but thanks to you we did."

"Our Company Secretary and CFO say that this initiative will be excellent to include in our annual integrated report to shareholders."

CREATED FOR THE SUB-SAHARAN
AFRICA WORKPLACE AND AVAILABLE IN
ENGLISH, FRENCH AND PORTUGUESE

[CONTACT TO VIEW](#)

A five-part microlearning video series with pre-drafted positioning text and post-programme knowledge check.

Create and maintain a culture of integrity in your workplace

- Raise awareness
- Reduce fraud risk
- Promote a speak up culture
- Fulfill governance obligations

FINALLY, A FRAUD LEARNING PROGRAMME FOR ALL LEVELS

A programme that puts your employee at the centre of the learning process, with striking results.



HOW MANY OF THESE BOXES WOULD YOU LIKE TO TICK?

KEY & COMPLEX FRAUD CONCEPTS MADE SIMPLE

Through its application of microlearning principles, this is a programme that succeeds in taking complex and even boring concepts and makes them both understandable and engaging.

REACH DIVERSE AUDIENCES

For audiences on the African continent, this series is finally one they can relate to. With diverse characters in readily identifiable contexts, this is a programme that engages rather than alienates.

PROFOUND PERSONAL IMPACT ON EMPLOYEES

From the start of the series we have your employee at the centre of the story – firstly as a potential victim of fraud in their personal lives. This engages your audience from the outset. It makes fraud personal.

MOTIVATES POLICY ADHERENCE

Attention is clearly drawn to the multiple resources available to employees wishing to fulfill their obligations to serve with ethics and integrity.

ENGAGE HEARTS MINDS, EYES AND EARS

Shock, horror, and fear at the human and legal consequences of fraud deliver a marked shift in attitudes and action. Above all, the series engages your employees in their responsibility to recognised, resist and report fraud in the workplace.

REINFORCE SPEAK-UP EXPECTATIONS

In the final episode, the consequences of engaging in or ignoring and not reporting fraud are brought to life as audiences are encouraged to speak up for a brighter future for all.

VISIT THE SERIES WEBPAGE FOR MORE INFORMATION AND CONTACT DETAILS

KNOWLEDGE CHECK AND CERTIFICATES

Expert-designed, editable knowledge checks for online delivery or in-person administration, giving your evidence of learning and ease of summary reporting.

EXPERT, CONSISTENT MESSAGING

Carefully crafted content serves as a timely reminder to some while delivering powerful new insights to others. Simultaneous distribution brings you the magic of momentum.

ROLL-OUT READY FOR QUICK RESULTS

The programme comes standard with pre-drafted and editable text communication content. Host the videos on your intranet or have the programme in SCORM compliant version for your LMS.

EPISODE HIGHLIGHTS

With running times

"What is fraud and what can it mean for you? "

1

Looks at ways we can become victims of fraud in our personal lives | Ensures relevance to employees as individuals | Positions employer as caring about employees financial well being | Sets tone for rest of series which is that fraud is a shared problem for the employer and employee | Concludes with definition of fraud | This is basis for identifying fraud against the employer which is addressed in next episode. **02:40 run time in English**

"How fraud can affect any organisation"

2

Recap definition of fraud | It can be directed against any type of organisation | It can be committed by insiders or outsiders or insiders & outsiders working together & examples of each of these | Insiders can be duped into aiding fraudsters unwittingly | Internal controls & procedures help protect organisation but need people to make them work | Don't let fraudsters harm our shared future. **03:35 run time in English**

"Can you spot the fraudster at work?"

3

Recap of fraud definition | Hard to recognise fraudsters | Especially hard when fraudster is staring back at us in the mirror or is a co-worker or supervisor | Concept of occupational fraud | Can be committed by workers at all levels of organisation | Reflecting on examples of occupational fraud. **04:07 run time in English**

"Can good people sign away their integrity at work?"

4

Reflect on how viewer feels after Episode 3 | Look at myth that we are either good or bad - more complicated | Can be good in personal lives but lose way at work | Ask why would an employee commit fraud at work? | Discuss 3 reasons | Organisational control systems & policies help limit fraud | Impossible to remove every fraud risk | Trust lies at heart of our management systems. **04:01 run time in English**

"What fraud at work means for you, where ever your career takes you"

5

Reflection on series so far. Don't want loss of reputation or the employer to become unsustainable | Do want to feel proud in the eyes of friends and family, to have an unblemished CV, to fulfil our financial responsibilities to our dependents | Do want employment to be sustainable | Need to speak up for a brighter future | The value of integrity. **06 min 45 sec running time**

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ABOUT THE KNOWLEDGE CHECK AND CERTIFICATE OPTION

A QUIZ THAT COVERS THE BASICS

A knowledge check that takes 10 to 15 minutes to complete. True or False, Odd one Out, and Choose the Correct Answer questions. We take the opportunity to reinforce your speak up channels too.

ENSURE LEARNING EFFECTIVENESS

Receiving the completed knowledge checks give you the opportunity to see whether individual delegates have understood the core programme messages. A basis for clarifying discussions where needed.

EVIDENCE OF LEARNING ACQUIRED

There are a number of reasons you may want evidence of training delivery and learning. When dealing with misconduct in the workplace, having evidence makes a big difference when the question is asked, 'Did the employee know better?'

EFFICIENT MS FORMS ONLINE ADMINISTRATION

The knowledge check can be rolled out online, with ease of distribution, automatic marking and automatic report generation. (English-version only).

E-VERSIONS OR PEN AND PAPER OPTIONS

All languages available in e-versions. Pen and paper versions available for physical completion by delegates who do not have online access.

CERTIFICATES CEMENT COMMITMENT

For many employees, a certificate of programme completion is received with pride. In turn commitment to the key concepts are reinforced.

[VISIT THE SERIES WEBPAGE FOR MORE INFORMATION AND CONTACT DETAILS](#)



TAILORED CONTENT OPTION

We can tailor your knowledge check to incorporate your logo strengthening delegate appreciation that the content is important to your business. Additional content personalisation options available.



Ethicalways

ENGAGING WORKPLACE INTEGRITY

ENQUIRIES | PREVIEWS | QUOTES

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LEARN MORE ABOUT THIS VALUABLE LEARNING PRODUCT
[HTTPS://ETHICALWAYS.CO.ZA/FRAUD-AWARENESS-PROGRAMME](https://ethicalways.co.za/fraud-awareness-programme)



Just a few of the faces you will meet when watching
'FUNDAMENTALS OF FRAUD AWARENESS'